

Recent Searches

[Close window](#) | [Help](#)Add terms to your search using: **AND** 

- | | |
|--|--|
| 14. (optimization and linear program and association) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 3 results 
 |
| 13. (optimization and linear program and association) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 3 results 
 |
| 12. (optimization and linear program and association) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 3 results 
 |
| 11. (optimization and linear program and association) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 3 results 
 |
| 10. (optimization and linear program and cross-selling) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 0 result 
 |
| 9. (optimization and linear program) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 117 results 
 |
| 8. (valex and linear) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 0 result 
 |
| 7. (valex and linear program) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 0 result 
 |
| 6. (valex) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 103 results 
 |
| 5. (cross-selling and optimization) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 10 results 
 |
| 4. (cross-selling and optimization) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 10 results 
 |
| 3. (cross-selling and lift) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 13 results 
 |
| 2. (cross-selling and association rule) AND PDN(<5/25/2000)
<i>Database:Multiple databases...
Look for terms in: Citation and abstract
Publication type:All publication types</i> | 0 result 
 |
| 1. (cross-selling) AND PDN(<5/25/2000)
<i>Database:Multiple databases...</i> | 5548 results  |

Announcing the [Article Locator...](#)[EXIT JSTOR](#)
 [Search](#) [Modify Your Search](#)
[Basic Search](#) | [Advanced Search](#) | [Expert Search](#) | [Article Locator](#) | [Search Help](#)

 Show results per page. [Display](#)
Results 1-6 of 6 for « cross-selling AND optimization » (0.37 seconds)

 Sort by [Sort](#)
[Save All Citations on This Page](#) | [View Saved Citations](#)
 You have saved **0** citations

 100% **[Delegating Pricing Decisions](#)**
Pradeep Bhardwaj
Marketing Science > Vol. 20, No. 2 (Spring, 2001), pp. 143-169

Stable URL:

<http://links.jstor.org/sici?&sici=0732-2399%28200121%2920%3A2%3C143%3ADPD%3E2.0.CO%3B2-4>
NOTE: This article contains high-quality images.

[Citation/Abstract](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)

 87% **[The Channel Intermediary Selection Decision: A Model and an Application](#)**
V. Kasturi Rangan; Andris A. Zoltners; Robert J. Becker
Management Science > Vol. 32, No. 9 (Sep., 1986), pp. 1114-1122

Stable URL:

<http://links.jstor.org/sici?&sici=0025-1909%28198609%2932%3A9%3C1114%3ATCISDA%3E2.0.CO%3B2->
[Citation/Abstract](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)

 70% **[Organizing to Attain Potential Benefits from Information Asymmetries and Economies of Scope in Related Diversified Firms](#)**
Praveen R. Nayyar; Robert K. Kazanjian
The Academy of Management Review > Vol. 18, No. 4 (Oct., 1993), pp. 735-759

Stable URL:

<http://links.jstor.org/sici?&sici=0363-7425%28199310%2918%3A4%3C735%3AOTAPBF%3E2.0.CO%3B2->
[Citation/Abstract](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)

 12% **[300: Domestic Monetary and Fiscal Theory and Institutions](#)**
Journal of Economic Literature > Vol. 18, No. 1 (Mar., 1980), pp. 316-326

Stable URL:

<http://links.jstor.org/sici?&sici=0022-0515%28198003%2918%3A1%3C316%3A3DMAFT%3E2.0.CO%3B2->
[Citation](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)

 10% **[Contents of Current Periodicals](#)**
Journal of Economic Literature > Vol. 18, No. 1 (Mar., 1980), pp. 234-279

Stable URL:

<http://links.jstor.org/sici?&sici=0022-0515%28198003%2918%3A1%3C234%3ACOCP%3E2.0.CO%3B2-O>
[Citation](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)

5%

[Recent Periodicals and News Books](#)
The Economic Journal > Vol. 76, No. 303 (Sep., 1966), pp. 682-754

Stable URL:

<http://links.jstor.org/sici?&sici=0013-0133%28196609%2976%3A303%3C682%3ARPANB%3E2.0.CO%3B2->

Announcing the [Article Locator...](#)[EXIT JSTOR](#)
 [Search](#) [Modify Your Search](#)
[Basic Search](#) | [Advanced Search](#) | [Expert Search](#) | [Article Locator](#) | [Search Help](#)

 Show results per page. [Display](#)
Results 1-25 of 42 for « association rule AND lift AND confidence AND linear program » (0.19 seconds)

 Sort by [Relevance](#) [Sort](#)
[Save All Citations on This Page](#) | [View Saved Citations](#)
 You have saved 0 citations

100% **[Address by the Vice-President Before Section I.—Social and Economic Science.—Horticulture and Health](#)**

William R. Lazenby
Science > New Series, Vol. 4, No. 94 (Oct., 1896), pp. 548-558

Stable URL:

<http://links.jstor.org/sici?&sici=0036-8075%2818961016%293%3A4%3A94%3C548%3AABTVBS%3E2.0.CI>
[Citation](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)

99% **[Evaluating Government Training Programs for the Economically Disadvantaged](#)**

Daniel Friedlander; David H. Greenberg; Philip K. Robins
Journal of Economic Literature > Vol. 35, No. 4 (Dec., 1997), pp. 1809-1855

Stable URL:

<http://links.jstor.org/sici?&sici=0022-0515%28199712%2935%3A4%3C1809%3AEGTPFT%3E2.0.CO%3B2-1>
[Citation](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)

81% **[The Concept of Materiality](#)**

Leopold A. Bernstein
The Accounting Review > Vol. 42, No. 1 (Jan., 1967), pp. 86-95

Stable URL:

<http://links.jstor.org/sici?&sici=0001-4826%28196701%2942%3A1%3C86%3ATCOM%3E2.0.CO%3B2-1>
[Citation](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)

60% **[Simulating Project Work Processes and Organizations: Toward a Micro-Contingency Theory of Organ Design](#)**

Raymond E. Levitt; Jan Thomsen; Tore R. Christiansen; John C. Kunz; Yan Jin; Clifford Nass
Management Science > Vol. 45, No. 11 (Nov., 1999), pp. 1479-1495

Stable URL:

<http://links.jstor.org/sici?&sici=0025-1909%28199911%2945%3A11%3C1479%3ASPWPAO%3E2.0.CO%3B>
[Citation/Abstract](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)

46% **[Industry Mindsets: Exploring the Cultures of Two Macro-Organizational Settings](#)**

Margaret E. Phillips
Organization Science > Vol. 5, No. 3 (Aug., 1994), pp. 384-402

Stable URL:

<http://links.jstor.org/sici?&sici=1047-7039%28199408%295%3A3%3C384%3AIMETCO%3E2.0.CO%3B2-K>
[Citation/Abstract](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)

37%

[Floating Exchange Rates after Ten Years](#)
Jeffrey R. Shafer; Bonnie E. Loopesko; Ralph C. Bryant; Rudiger Dornbusch

Announcing the [Article Locator...](#)[EXIT JSTOR](#)
 [Search](#) [Modify Your Search](#)
[Basic Search](#) | [Advanced Search](#) | [Expert Search](#) | [Article Locator](#) | [Search Help](#)

 Show results per page.

[Display](#)
Results 1-20 of 20 for « linear programming AND optimization model AND association rule AND lift » (0.10 seconds)

 Sort by [Relevance](#)
[Sort](#)
[Save All Citations on This Page](#) | [View Saved Citations](#)
 You have saved 0 citations

100% [A Linear Dynamic Programming Approach to Irrigation System Management with Depleting Groundwater](#)

A. L. Stoecker; A. Seidmann; G. S. Lloyd

Management Science > Vol. 31, No. 4 (Apr., 1985), pp. 422-434

Stable URL:

<http://links.jstor.org/sici?&sici=0025-1909%28198504%2931%3A4%3C422%3AALDPAT%3E2.0.CO%3B2->
[Citation/Abstract](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)
57% [Objective Functions and Models of Corporate Optimization](#)

Martin Shubik

The Quarterly Journal of Economics > Vol. 75, No. 3 (Aug., 1961), pp. 345-375

Stable URL:

<http://links.jstor.org/sici?&sici=0033-5533%28196108%2975%3A3%3C345%3AOFAMOC%3E2.0.CO%3B2->
[Citation/Abstract](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)
39% [The Ecological Costs of Avian Fat Storage](#)

Mark S. Witter; Innes C. Cuthill

Philosophical Transactions: Biological Sciences > Vol. 340, No. 1291 (Apr., 1993), pp. 73-92

Stable URL:

<http://links.jstor.org/sici?&sici=0962-8436%2819930429%29340%3A1291%3C73%3ATECOAF%3E2.0.CO%3B2->
[Citation/Abstract](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)
38% [Explaining Applications to the U.S. Disability System: A Semiparametric Approach](#)

Brent Kreider; Regina T. Riphahn

The Journal of Human Resources > Vol. 35, No. 1 (Winter, 2000), pp. 82-115

Stable URL:

<http://links.jstor.org/sici?&sici=0022-166X%28200024%2935%3A1%3C82%3AEATTUD%3E2.0.CO%3B2->
[Citation/Abstract](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)
15% [\[Complete Program for the XIV International Meeting in Mexico in August\]](#)
Management Science > Vol. 13, No. 10, Series C, Bulletin (Jun., 1967), pp. C235-C400

Stable URL:

<http://links.jstor.org/sici?&sici=0025-1909%28196706%2913%3A10%3CC235%3A%5BPFTXI%3E2.0.CO%3B2->
[Citation/Abstract](#) | [Page of First Match](#) | [Print](#) | [Download](#) | [Save Citation](#)
10%
[Contents of Current Periodicals](#)
Journal of Economic Literature > Vol. 26, No. 2 (Jun., 1988), pp. 812-873

Stable URL:

<http://links.jstor.org/sici?&sici=0022-0515%28198806%2926%3A2%3C812%3ACOCP%3E2.0.CO%3B2-S>



Research
Databases

Monday, September 26, 2005 8:52:50 AM

#	Query	Limiters/Expanders	Last Run Via	Results
S4	JN "Harvard Business Review" And enterprise miner	Limiters - Published Date: -200005	Interface - EBSCOhost Search Screen - Advanced Database - Business Source Corporate	0
S3	enterprise minerJN "Harvard Business Review" And association rule	Limiters - Published Date: -200005	Interface - EBSCOhost Search Screen - Advanced Database - Business Source Corporate	0
S2	JN "Harvard Business Review" And association rule	Limiters - Published Date: -200005	Interface - EBSCOhost Search Screen - Advanced Database - Business Source Corporate	0
S1	JN "Harvard Business Review" And cross-selling	Limiters - Published Date: -200005	Interface - EBSCOhost Search Screen - Advanced Database - Business Source Corporate	2


[Subscribe \(Full Service\)](#) [Register \(Limited Service, Free\)](#) [Login](#)
 The ACM Digital Library The Guide

THE ACM DIGITAL LIBRARY

[Feedback](#) [Report a problem](#) [Satisfaction survey](#)
Terms used [cross selling and linear program](#)

Found 38,870 of 161,645

Sort results
by
 [Save results to a Binder](#)[Try an Advanced Search](#)Display
results
 [Search Tips](#)[Try this search in The ACM Guide](#) [Open results in a new window](#)

Results 1 - 20 of 200

Result page: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [next](#)

Best 200 shown

Relevance scale

1 [Interactive tv: Taking on the masses with mobile messaging TV](#)

Samuel Miller

April 2005 **Computers in Entertainment (CIE)**, Volume 3 Issue 2Full text available: [pdf\(193.93 KB\)](#) Additional Information: [full citation](#), [abstract](#), [index terms](#)

Just like the Internet and cellular revolutions preceding it, mobile messaging TV may alter the viewing habits of millions of cable subscribers in the years to come.

Keywords: SMS-TV, entertainment, gaming, interactive, mobile messaging TV, participation TV, television broadcast games

2 [The CLP\(R \) language and system](#)

Joxan Jaffar, Spiro Michaylov, Peter J. Stuckey, Roland H. C. Yap

May 1992 **ACM Transactions on Programming Languages and Systems (TOPLAS)**,
Volume 14 Issue 3Full text available: [pdf\(3.73 MB\)](#) Additional Information: [full citation](#), [abstract](#), [references](#), [citations](#), [index terms](#)

The CLP R programming language is defined, its underlying philosophy and programming methodology are discussed, important implementation issues are explored in detail, and finally, a prototype interpreter is described. CLP R is designed to be an instance of the Constraint Logic Programming Scheme ...

Keywords: constraints, logic programming

3 [Industry track papers: Exploiting response models: optimizing cross-sell and up-sell opportunities in banking](#)

Andrew Storey, Marc-david Cohen

July 2002 **Proceedings of the eighth ACM SIGKDD international conference on Knowledge discovery and data mining**Full text available: [pdf\(1.56 MB\)](#) Additional Information: [full citation](#), [abstract](#), [references](#), [index terms](#)

The banking industry regularly mounts campaigns to improve customer value by offering new products to existing customers. In recent years this approach has gained significant momentum because of the increasing availability of customer data and the improved analysis capabilities in data mining. Typically, response models based on historical data are used to estimate the probability of a customer purchasing an additional product and the expected return from that additional purchase. Even with these ...

Keywords: assignment problems, constrained optimization, cross-selling, database



September 26, 2005

Returning Subscribers

New users register

Want to subscribe?

- [» Products](#)
- [» About Faulkner](#)
- [» Contact Us](#)
- [» Testimonials](#)
- [» Site Index](#)
- [» Subscribers](#)
- [» Home](#)

Faulkner's Advisory on Computer & Communications Technologies

Welcome back Michael Heck

Enter Query:

"linear programming" association

SearchClick here for help on
searching

Click
on a topic below...

- Information Management
- Enterprise Data Networking
- Broadband
- Security Strategies
- Electronic Government
- Electronic Business Strategies
- Internet Strategies
- Business Intelligence/Content Management
- IT Asset Management
- Application Development
- Web Site Management
- Converging Communications
- Telecom & Global Network Services
- Mobile Business Strategies
- Wireless Communications
- Linux/Open Source
- Streaming Media

If you're not receiving Faulkner's
Technology Flashes via email, sign up
today!

**Special
Features...**

- Technology Vendor Profiles
- Technology News Track
- Hot New Reports
- Search by Report Type
- Cyberscape Digest
- Telecom Weekly
- Faulkner Flash



[New Search](#)*Tip: You can type in your query using plain language or just use keywords.**Example: who makes the best wine?***Results for: "linear programming" association****Document count:** "linear programming" (1)
association (322)

323 results found, sorted by relevance

[sort by date](#) [hide summaries](#)1-10 **Manugistics Supply Chain Management**

Manugistics is one of the best-known vendors in the supply chain software market. Through its line of Supply Chain Management solutions, the company provides enterprises with an ...

63% 

01 Oct 04

[Find Similar](#)<http://www.faulkner.com/products/faccts/00018935.htm> - 18.8KB**InfiniBand Overview**

With the released of InfiniBand architecture specification version 1.2, the InfiniBand Trade Association made the move to drive the top throughput for InfiniBand deployments from 30G ...

57% 

01 May 05

[Find Similar](#)<http://www.faulkner.com/products/faccts/00017988.htm> - 28.9KB**Telecommuting Remote Access Solutions**Telecommuting is a growing trend that has by **association** lead to growth in remote access solutions. While dial-up connections to the corporate network are still more ...56% 

01 Jul 05

[Find Similar](#)<http://www.faulkner.com/products/faccts/00018777.htm> - 25.8KB**Imaging Standards**Accredited as a standards body under the American National Standards Institute (ANSI), the **Association** for Information and Image Management (AIIM) International develops standards for ...56% 

01 Jul 05

[Find Similar](#)<http://www.faulkner.com/products/faccts/00014855.htm> - 36.3KB**Biometrics for Financial Transactions**

One out of every five Americans--or 21 million--is an identity theft victim. With this epidemic at its worst, financial institutions and e-tailers are going beyond educating ...

56% 

01 Dec 04

[Find Similar](#)<http://www.faulkner.com/products/faccts/00018857.htm> - 31.5KB**Selecting A Hot Site**

A hot site is a secondary location that mirrors the key elements of an organization's technology infrastructure in the event that the primary infrastructure is destroyed or severely ...

56% 

01 Mar 05

[Find Similar](#)<http://www.faulkner.com/products/faccts/00018260.htm> - 27.2KB**Incumbent Local Telcos Directory**

Formerly, local telephone service was the exclusive purview of companies that were known as local exchange carriers (LECs). LECs came in all sizes from small, rural cooperatives ...

55% 

01 Jul 05

[Find Similar](#)<http://www.faulkner.com/products/faccts/00a17004.htm> - 79.8KB**Incumbent Local Telcos Directory**

Formerly, local telephone service was the exclusive purview of companies that were known as local exchange carriers (LECs). LECs came in all sizes from small, rural cooperatives ...

55% 

01 Jul 05

[Find Similar](#)<http://www.faulkner.com/products/faccts/00017004.htm> - 84.5KB**CyberSkeptic - July/August 2005**

CyberSkeptic's Guide explores and evaluates free and low-cost Web sites and search engines.

55% 

01 Jul 05

[Find Similar](#)<http://www.faulkner.com/products/faccts/00035008.HTM> - 52.3KB

Glossary of Terms, Acronyms, and Abbreviations

This glossary is a basic guide to terms, acronyms, and abbreviations used in computing and communications.

<http://www.faulkner.com/products/faccts/00015100.htm> - 850.6KB

55% 

01 Jan 04

[Find Similar](#)

[sort by date](#) [hide summaries](#)

1-10 

Set	Items	Description
S1	43	(CROSS-SELL??? OR (CROSS (1W) SELL???) OR (CROSS (1W) BRAND???) AND ((OBJECTIVE (1N) FUNCTION? ?) OR (LINEAR (1W) PROGRAM?)))
S2	27	S1 AND (PD<=2000 OR PY<=2000)
S3	1128	(CROSS-SELL??? OR (CROSS (1W) SELL???) OR (CROSS (1W) BRAND???) AND SAS)
S4	288	S3 AND (PD<=1999 OR PY<=1999)
S5	6684	((DATA (1W) (MINE OR MINING)) OR (DATABASE (2W) MARKET???) AND (CROSS-SELL??? OR (CROSS (1W) SELL???) OR (CROSS (1W) BRAND???)))
S6	0	S3 AND (OBJECTIVE (1W) FUNCTION? ?)
S7	56	S3 AND LINEAR
S8	39	S3 AND CONSTRAINT? ?
S9	8	S8 AND LINEAR
S10	1132	IBM AND (INTELLIGENT (1W) MINER)
S11	8330567	10 AND (PD<2000 OR PY<2000)
S12	1008	SAS AND (ENTERPRISE (1W) MINER)
S13	102	S10 AND (CROSS-SELL??? OR (CROSS (1W) SELL???) OR (CROSS (-1W) BRAND???))
S14	76	S13 AND (PD<2000 OR PY<2000)
S15	5	S14 AND LINEAR
S16	495	RD S12 (unique items)
S17	311	S16 AND (PD<2001 OR PY<2001)
S18	1095	NCR AND (CROSS-SELL??? OR (CROSS (1W) SELL???) OR (CROSS (-1W) BRAND???))
S19	159	MARKETSWITCH AND (CROSS-SELL??? OR (CROSS (1W) SELL???) OR (CROSS (1W) BRAND???))
S20	497	S18 AND (PY<2000 OR PD<2000)
S21	59	S19 AND (PD<2000 OR PY<2000)
S22	8	S20 AND LINEAR
S23	5	S21 AND LINEAR
S24	5	S20 AND CONSTRAINT? ?
S25	12	S1 AND CONSTRAINT? ?

Set	Items	Description
S1	58	OBJECTIVE()FUNCTION AND LINEAR()PROGRAM????()OPTIMIZ?????
S2	111300	CROSS()SELL???
S3	0	S1 AND S2
S4	58	S1
S5	54	RD (unique items)
S6	54	Sort S5/ALL/PY
S7	0	S2 AND LINEAR()PROGRAM????()OPTIMIZ?????
S8	9	S2 AND OBJECTIVE()FUNCTION
S9	9	RD (unique items)
S10	9	Sort S9/ALL/PY
S11	93	S2 AND ASSOCIAT???()RULE? ?
S12	4	S11 AND CONFIDENCE
S13	3	S12 AND LIFT
S14	3	RD (unique items)
S15	3	Sort S14/ALL/PY
S16	942	LINEAR()PROGRAM????()OPTIMI???????
S17	61	S16 AND OBJECTIVE()FUNCTION
S18	0	S17 AND CROSS()SELL???
S19	0	S17 AND ASSOCIAT???()RULE AND LIFT AND CONFIDENCE
File	15:ABI/Inform(R) 1971-2005/Sep 26	
	(c) 2005 ProQuest Info&Learning	
File	16:Gale Group PROMT(R) 1990-2005/Sep 26	
	(c) 2005 The Gale Group	
File	148:Gale Group Trade & Industry DB 1976-2005/Sep 27	
	(c)2005 The Gale Group	
File	160:Gale Group PROMT(R) 1972-1989	
	(c) 1999 The Gale Group	
File	275:Gale Group Computer DB(TM) 1983-2005/Sep 26	
	(c) 2005 The Gale Group	
File	621:Gale Group New Prod.Annou.(R) 1985-2005/Sep 27	
	(c) 2005 The Gale Group	
File	9:Business & Industry(R) Jul/1994-2005/Sep 26	
	(c) 2005 The Gale Group	
File	20:Dialog Global Reporter 1997-2005/Sep 27	
	(c) 2005 Dialog	
File	476:Financial Times Fulltext 1982-2005/Sep 27	
	(c) 2005 Financial Times Ltd.	
File	608:KR/T Bus.News. 1992-2005/Sep 27	
	(c)2005 Knight Ridder/Tribune Bus News	
File	610:Business Wire 1999-2005/Sep 27	
	(c) 2005 Business Wire.	
File	613:PR Newswire 1999-2005/Sep 27	
	(c) 2005 PR Newswire Association Inc	
File	624:McGraw-Hill Publications 1985-2005/Sep 26	
	(c) 2005 McGraw-Hill Co. Inc	
File	634:San Jose Mercury Jun 1985-2005/Sep 26	
	(c) 2005 San Jose Mercury News	
File	636:Gale Group Newsletter DB(TM) 1987-2005/Sep 26	
	(c) 2005 The Gale Group	
File	810:Business Wire 1986-1999/Feb 28	
	(c) 1999 Business Wire	
File	813:PR Newswire 1987-1999/Apr 30	
	(c) 1999 PR Newswire Association Inc	
File	2:INSPEC 1969-2005/sep W3	
	(c) 2005 Institution of Electrical Engineers	
File	6:NTIS 1964-2005/Sep W3	
	(c) 2005 NTIS, Int'l Cpyrght All Rights Res	
File	8:Ei Compendex(R) 1970-2005/Sep W3	
	(c) 2005 Elsevier Eng. Info. Inc.	
File	34:SciSearch(R) Cited Ref Sci 1990-2005/Sep W3	
	(c) 2005 Inst for Sci Info	
File	35:Dissertation Abs Online 1861-2005/Aug	
	(c) 2005 ProQuest Info&Learning	

File 65:Inside Conferences 1993-2005/Sep W4
(c) 2005 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2005/Jul
(c) 2005 The HW Wilson Co.
File 256:TecInfoSource 82-2005/Sep
(c) 2005 Info.Sources Inc
File 347:JAPIO Nov 1976-2005/Apr(Updated 050801)
(c) 2005 JPO & JAPIO
File 434:Scisearch(R) Cited Ref Sci 1974-1989/Dec
(c) 1998 Inst for Sci Info
File 474:New York Times Abs 1969-2005/Sep 26
(c) 2005 The New York Times
File 475:Wall Street Journal Abs 1973-2005/Sep 26
(c) 2005 The New York Times
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group
?

Set	Items	Description
S1	111248	CROSS(W)SELL???
S2	10443	LINEAR(W)PROGRAM???
S3	0	S1(S)S2
S4	3	S1 AND S2
S5	3	RD (unique items)
S6	0	ASSOCIAT???()RLE
S7	2403	ASSOCIAT???()RULE
S8	47861	LIFT AND CONFIDENCE
S9	0	S6(S)S7
S10	3	S7(S)S8
S11	2	RD (unique items)
S12	0	COHEN, MARC(W)DAVID
S13	19308	SAS()INSTITUTE
S14	157770	DS
S15	510	S1 AND S13
S16	0	S15 AND S7
S17	21	S15 AND LINEAR
S18	14	RD (unique items)
S19	14	Sort S18/ALL/PY
File	15:ABI/Inform(R)	1971-2005/Sep 23 (c) 2005 ProQuest Info&Learning
File	16:Gale Group PROMT(R)	1990-2005/Sep 23 (c) 2005 The Gale Group
File	148:Gale Group Trade & Industry DB	1976-2005/Sep 26 (c)2005 The Gale Group
File	160:Gale Group PROMT(R)	1972-1989 (c) 1999 The Gale Group
File	275:Gale Group Computer DB(TM)	1983-2005/Sep 23 (c) 2005 The Gale Group
File	621:Gale Group New Prod.Annou.(R)	1985-2005/Sep 26 (c) 2005 The Gale Group
File	9:Business & Industry(R)	Jul/1994-2005/Sep 23 (c) 2005 The Gale Group
File	20:Dialog Global Reporter	1997-2005/Sep 26 (c) 2005 Dialog
File	476:Financial Times Fulltext	1982-2005/Sep 26 (c) 2005 Financial Times Ltd
File	610:Business Wire	1999-2005/Sep 26 (c) 2005 Business Wire.
File	613:PR Newswire	1999-2005/Sep 26 (c) 2005 PR Newswire Association Inc
File	624:McGraw-Hill Publications	1985-2005/Sep 23 (c) 2005 McGraw-Hill Co. Inc
File	634:San Jose Mercury	Jun 1985-2005/Sep 24 (c) 2005 San Jose Mercury News
File	636:Gale Group Newsletter DB(TM)	1987-2005/Sep 23 (c) 2005 The Gale Group
File	810:Business Wire	1986-1999/Feb 28 (c) 1999 Business Wire
File	813:PR Newswire	1987-1999/Apr 30 (c) 1999 PR Newswire Association Inc
File	2:INSPEC	1969-2005/Sep W3 (c) 2005 Institution of Electrical Engineers
File	35:Dissertation Abs Online	1861-2005/Aug (c) 2005 ProQuest Info&Learning
File	65:Inside Conferences	1993-2005/Sep W4 (c) 2005 BLDSC all rts. reserv.
File	99:Wilson Appl. Sci & Tech Abs	1983-2005/Jul (c) 2005 The HW Wilson Co.
File	256:TecInfoSource	82-2005/Sep (c) 2005 Info.Sources Inc
File	474:New York Times Abs	1969-2005/Sep 23 (c) 2005 The New York Times

File 475:Wall Street Journal Abs 1973-2005/Sep 23
(c) 2005 The New York Times
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group
File 608:KR/T Bus.News. 1992-2005/Sep 26
(c)2005 Knight Ridder/Tribune Bus News
File 6:NTIS 1964-2005/Sep w3
(c) 2005 NTIS, Int'l Cpyrght All Rights Res
File 8:Ei Compendex(R) 1970-2005/Sep w3
(c) 2005 Elsevier Eng. Info. Inc.
File 34:SciSearch(R) Cited Ref Sci 1990-2005/Sep w3
(c) 2005 Inst for Sci Info
File 347:JAPIO Nov 1976-2005/Apr(Updated 050801)
(c) 2005 JPO & JAPIO
File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec
(c) 1998 Inst for Sci Info

?



[Web](#) [Images](#) [Groups](#) [News](#) [Froogle](#) [Local](#) [more »](#)

valex and exchange applications and cross-se [Search](#) [Advanced Search](#)
[Preferences](#)

The "AND" operator is unnecessary – we include all search terms by default. [\[details\]](#)

Web

Results 1 - 10 of about 167 for **valex and exchange applications and cross-selling** . (0.26 seconds)

Computing Canada: Exchange ValEX 2.0 automates marketing ...

Exchange ValEX 2.0 automates marketing - Exchange Applications campaign management

... ValEx is a suite of client-server marketing applications including ...

www.findarticles.com/p/articles/mi_m0CGC/is_n16_v24/ai_20541489 - 21k - [Cached](#) - [Similar pages](#)

Business Wire: HFC Bank, the UK's Largest Consumer Finance Company ...

Exchange Applications' VALEX software helps companies make Marketing ... "We have

identified potential gains in cross selling using the product and We now ...

www.findarticles.com/p/articles/mi_m0EIN/is_1998_Dec_15/ai_53401403 - 27k - Supplemental Result -

[Cached](#) - [Similar pages](#)

Athene Software and Exchange Applications team to provide customer ...

Athene Software, Inc. and Exchange Applications, Inc. have formed a strategic

... APT Churn will provide VALEX with critical information necessary to ensure ...

www.e-consultancy.com/newsfeatures/21577/athene-software-and-exchange-applications-team-to-provide-custom... - 49k -

[Cached](#) - [Similar pages](#)

MicroStrategy - Exchange Applications Ships VALEX 3.0, Setting New ...

... increased revenue due to cross-selling and up-selling; ... Exchange Applications

has won numerous awards for VALEX, including the Data Warehousing ...

www.microstrategy.com/news/pr_system/prdisplaygeneral.asp?ctry=167&pr=314 - 42k - [Cached](#) - [Similar pages](#)

DS* IBM Bolsters Business Intelligence Solutions 08.04.98

Exchange Applications' marketing automation and campaign management software ...

campaigns using Exchange Applications' VALEX Marketing Management System to ...

www.tgc.com/dsstar/98/0804/100250.html - 10k - [Cached](#) - [Similar pages](#)

DSstar Exchange Applications And Fleet Financial Group Win Data

Exchange Applications, Inc. and its client Fleet Financial Group have won the "Best

... Its VALEX software and consulting services help businesses identify ...

www.tgc.com/dsstar/99/0817/100950.html - 7k - [Cached](#) - [Similar pages](#)

[More results from www.tgc.com]

Marketswitch: Press and Analyst Releases

... modules into a forthcoming VALEX add-on ... Exchange Applications expects that this product,

currently in ... offer selection intended to optimize cross-selling success ...

marketswitch.com/news/releases/pr_991004a.htm - 24k - Supplemental Result - [Cached](#) - [Similar pages](#)

HOUSEHOLD INTERNATIONAL

Whether the purpose of a merger is to allow the cross selling of each company's

... Exchange Applications' Valex software will help Household make marketing ...

shrike.depaul.edu/~tallen1/resse.html - 29k - [Cached](#) - [Similar pages](#)

destinationKM.com: Strategic Marketing, Tactical Automation

... real-time component and enabling cross selling and upselling ... telecommunications carrier
 that currently uses Exchange Applications' VALEX campaign management ...

www.kmmag.com/print/default.asp?ArticleID=389 - 30k - Supplemental Result - [Cached](#) - [Similar pages](#)

destinationKM.com: Strategic Marketing, Tactical Automation

Vendors offering this software include Exchange Applications (currently the ...

that currently uses Exchange Applications' VALEX campaign management server ...

www.kmmag.com/articles/default.asp?ArticleID=389 - 57k - [Cached](#) - [Similar pages](#)



association optimization lift confidence "linear" [] - [2001] Search Advanced Scholar Search
[Scholar Preferences](#)
[Scholar Help](#)

Scholar

Results 1 - 7 of 7 for association optimization lift confidence "linear programming". (0.07 seconds)

Tip: Try removing quotes from your search to get more results.

Investigation on Optimization Strategies for the Hydrodynamic Design of Fast Ferries

S Harries, F Valdenazzi, C Abt, U Viviani - 6th International Conference on Fast Sea Transportation, ..., 2001 - sail.fb12.tu-berlin.de

... in an interpolation, approximation or **association** scheme ... The following multi-objective optimization problem was formulated ... ie, the inverse of the lift-drag ratio ...

[Cited by 6](#) - [View as HTML](#) - [Web Search](#) - 130.66.33.2/ec-nantes.fr/pitcairn.fb12.tu-berlin.de - [all 5 versions »](#)

Generalized Linear Models

GA Models - TECHNOMETRICS, 1992 - ingegneria.unibg.it

0 1992 American Statistical Association and the American Society for Quality Control ...

The use of shaded bands to show **confidence** limits is a nice touch and ...

[Web Search](#) - dipinge.unibg.it/cas.lancs.ac.uk

An Algorithmic Theory of Learning: Robust Concepts and Random Projection

RI Arriaga, S Vempala - FOCS, 1999 - ieeexplore.ieee.org

... c, then the probability for a random x that h(x) disagrees with the target concept is at most e. So, given an error parameter ϵ and a **confidence** parameter 5 ...

[Cited by 37](#) - [Web Search](#) - doi.ieeecs.org/doi.ieeecomputersociety.org/www-math.mit.edu - [all 9 versions »](#)

Implementation and Evaluation of Decision Trees with Range and Region Splitting

Y Morimoto, T Fukuda, S Morishita, T Tokuyama - Constraints, 1997 - springerlink.com

... In this paper, we propose the following scheme, applying the two-dimensional **association** rules, region rules in short, of [10, 11] and an image segmentation ...

[Cited by 14](#) - [Web Search](#) - kluweronline.com/portal.acm.org/portal.acm.org

Optimal Use of Irrigation Water in the Jordan Valley: A Case Study

RA Al-Weshah - Water Resources Management, 2000 - springerlink.com

... of the two scenarios of **optimization** and actual ... This action will lift some burdens of water ... Water Conference, Water Science and Technology Association, Bahrain ...

[Cited by 4](#) - [Web Search](#) - kluweronline.com/environmental-expert.com/environmental-center.com - [all 5 versions »](#)

Automated packing systems- a systems engineering approach

PF Whelan, BG Batchelor - IEEE Transactions on Systems, Man, and Cybernetics Part A: ..., 1996 - ieeexplore.ieee.org

... to the packing problem include, single pattern techniques such as dynamic programming, and multi- pattern strategies such as **linear programming** [4], [5]. Unfor ...

[Cited by 1](#) - [Web Search](#) - ieeexplore.ieee.org/csa.com

A Discrete Choice Based Facility Location Model for Inland Container Depots

Y Xu, DR Martinelli, RW Eck, WH Iskander, JP ... - College of Engineering and Mineral Resources, 1999 - kitkat.wvu.edu

... TEUTTwenty-foot Equivalent Unit TLT Top Lift Truck ... The Association of American Railroads

(AAR) ... This research is aimed at developing an **optimization** model ...

[Cited by 1](#) - [View as HTML](#) - [Web Search](#)

association optimization lift confiden [] Search

The screenshot shows the Google search interface. The search bar at the top contains the query "linear program" cross-selling. Below the search bar, there are several navigation links: Web, Images, Groups, News, Froogle, Local, and more ». To the right of the search bar are two buttons: "Search" and "Advanced Search Preferences". The main search results area has a heading "Web" on the left and "Results 1 - 10 of about 86 for 'linear program' cross-selling. (0.71 seconds)" on the right.

WebResults 1 - 10 of about 86 for "linear program" cross-selling. (0.71 seconds)**[PDF] MPIS: Maximal-Profit Item Selection with Cross-Selling Considerations**

File Format: PDF/Adobe Acrobat

the consideration of the **cross-selling** effect, MPIS is the prob-. lem of finding
a set of ... ming problem can be transformed to a binary **linear program**- ...

doi.ieeecomputersociety.org/10.1109/ICDM.2003.1250942 - [Similar pages](#)

Abstracts

We formulate the **cross-selling** problem as a stochastic dynamic program blended with

... resource allocation decision based on solving a **linear program** (LP). ...

web.mit.edu/orc/informs/Abstracts.html - 50k - [Cached](#) - [Similar pages](#)

[PDF] Decision Support with Web-Enabled SoftwareFile Format: PDF/Adobe Acrobat - [View as HTML](#)

ample, a **linear program** or a mixed-. integer program. ... sort mentioned above
with **cross-selling**. potential, one uses a technique called ...

pubsonline.informs.org/feature/pdfs/0092.2102.01.3102.109.pdf - [Similar pages](#)

[PDF] -Optimizing

File Format: PDF/Adobe Acrobat

Cross-selling; Up-selling, Profit. Optimization, Assignment Problems, Constrained

... **linear program** so that rather than assigning offers to individual ...

portal.acm.org/ft_gateway.cfm?id=775096&type=pdf - [Similar pages](#)

[PDF] Decision Support with Web-Enabled Software TFile Format: PDF/Adobe Acrobat - [View as HTML](#)

... information for building a model, for example, a **linear program** or a ...

there is a potentially valuable **cross-selling** potential revealed from this ...

www.anderson.ucla.edu/faculty/art.geoffrion/home/ec1/SAS9.pdf - [Similar pages](#)

Limitations and Assumptions of Linear Programming - The Elsmar ...

... companies focus on one factor - are they using a **linear program** for determining
an ... Retention drops, **cross selling** is less focussed on and the client is under ...

elsmar.com/Forums/showthread.php?t=9935 - 74k - [Supplemental Result](#) - [Cached](#) - [Similar pages](#)

PRODUCTIVITY ANALYSIS NETWORK RESEARCH COLLECTION OF WORKINGPAPERS ...

Burley, HT: 1979 "Productive Efficiency in US Manufacturing: A **linear Program**-

... **Cross Selling Efficiency**" Working Paper, Commonwealth Bank of Australia, ...

www.sam.sdu.dk/parn/parn/allpap1294 - 125k - [Cached](#) - [Similar pages](#)

Emerald FullText Article : Measuring the impact of data mining on ...

Companies have greater opportunities for **cross-selling** with loyal clients. ...

Assume that we solve this **linear program**. From the 5 initial variables, ...

www.emeraldinsight.com/.../viewContentItem.do?contentType=Article&hdAction=lnkhtml&contentId=863728 - [Similar pages](#)

[PDF] C:\MyFiles\Allied Journals\AIMSJ Vol 4 No 1 and 2 2001.wpd

File Format: PDF/Adobe Acrobat

by determining purchase patterns and identifies **cross-selling** opportunities. ...

and an optimum solution to the **linear program** would be found at X ...

www.alliedacademies.org/ims/aimsj4-1-2.pdf - [Similar pages](#)

[PDF] Multivariate classification trees based on minimum Multivariate ...File Format: PDF/Adobe Acrobat - [View as HTML](#)